Census data matters to your community.

An under count in **Hiawatha** means our community could miss out on approximately **\$47,677.80** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT HIAWATHA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 3,176

Population Change Since 2010: +4

Median Age: 41.7



ECONOMY:

Median Household Income: \$43,651

Number of Residents (age 16+) Employed: 2,378

Number Employed in Health Care, Social Assistance,

and Educational Services: 406

Population Working Outside of City: 36%

Average Commute Time to Work: 13.5 minutes



HEALTH:

Number of Population with Health Insurance: 2,908

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **2,093**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 1,429



Number with No Insurance: 239

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.29

Median Household Value: \$84,900

Total Number of Structures: 1,621

Single Unit: **1,333**

Multi-Unit: 288

Mobile Home: N/A

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 1,015

EDUCATION:

Number of School-age Children: 751

Total Population Over 25 Years of Age: **2,189**

*Graduated High School (incl. GED): 815

*Attained Some College, No Degree: **617**

*Attained Associates Degree: **108**

*Attained Bachelor's Degree: **298**

*Attained Graduate or Professional

Degree: 248



*Data points indicate highest education level achieved

Ensure that **you count, Hiawatha counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.