Census data matters to your community.

An under count in **Paola** means our community could miss out on approximately **\$47,469.60** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT PAOLA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 5,583

Population Change Since 2010: -19

Median Age: 35.7



ECONOMY:

Median Household Income: \$46,974

Number of Residents (age 16+) Employed: 4,275

Number Employed in Health Care, Social Assistance,

and Educational Services: 763

Population Working Outside of City: **57.8%**

Average Commute Time to Work: 22.4 minutes



HEALTH:

Number of Population with Health Insurance: 5,068

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **4,074**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 1,973



Number with No Insurance: 319

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.28

Median Household Value: \$119,400

Total Number of Structures: 2,378

Single Unit: **1,714**

Multi-Unit: 664

Mobile Home: N/A

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 1,659

EDUCATION:

Number of School-age Children: 1,504

Total Population Over 25 Years of Age: 3,716

*Graduated High School (incl. GED): **1,360**

*Attained Some College, No Degree: 1,093

*Attained Associates Degree: **295**

*Attained Bachelor's Degree: **468**

*Attained Graduate or Professional

Degree: 331



*Data points indicate highest education level achieved

Ensure that **you count, Paola counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.