Census data matters to your community.

An under count in **Sterling** means our community could miss out on approximately **\$47,469.60** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT STERLING (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): **2,558** Population Change Since 2010: **+230** Median Age: **35.1**



ECONOMY:

Median Household Income: \$45,469

Number of Residents (age 16+) Employed: 2,153

Number Employed in Health Care, Social Assistance, and Educational Services: **523**

Population Working Outside of City: **37.5%**

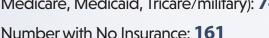
Average Commute Time to Work: 10.8 minutes



HEALTH:

Number of Population with Health Insurance: **2,353** Number with Private Insurance (i.e. Employer, Direct-Purchase): **1,929**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **745**



*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: **2.28** Median Household Value: **\$81,100** Total Number of Structures: **1,002**

Single Unit: 854

Multi-Unit: 112

Mobile Home: 36



Boat, RV, van, etc.: **N/A** Households with Broadband Internet Access: **688**

EDUCATION:

Number of School-age Children: **1,027** Total Population Over 25 Years of Age: **1,453** *Graduated High School (incl. GED): **388** *Attained Some College, No Degree: **389**

*Attained Associates Degree: **79**

*Attained Bachelor's Degree: 243

*Attained Graduate or Professional Degree: **228**



*Data points indicate highest education level achieved

Ensure that **you count, Sterling counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.

www.kansascounts.org