Census data matters to your community.

An under count in **Concordia** means our community could miss out on approximately **\$47,261.40** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT CONCORDIA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 5,198

Population Change Since 2010: -197

Median Age: 35.5



ECONOMY:

Median Household Income: \$41,089

Number of Residents (age 16+) Employed: 4,137

Number Employed in Health Care, Social Assistance,

and Educational Services: 821

Population Working Outside of City: **25.6%**

Average Commute Time to Work: 14.9 minutes



HEALTH:

Number of Population with Health Insurance: 4,468

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **3,494**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 1,795



Number with No Insurance: 543

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.27

Median Household Value: \$76,000

Total Number of Structures: 2,538

Single Unit: **2,188**

Multi-Unit: 304

Mobile Home: 46

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 1,498

EDUCATION:

Number of School-age Children: 1,269

Total Population Over 25 Years of Age: **3,326**

*Graduated High School (incl. GED): 982

*Attained Some College, No Degree: **796**

*Attained Associates Degree: **446**

*Attained Bachelor's Degree: **395**

*Attained Graduate or Professional

Degree: 375



*Data points indicate highest education level achieved

Ensure that **you count, Concordia counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.