Census data matters to your community.

An under count in **Emporia** means our community could miss out on approximately **\$48,510.60** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT EMPORIA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 24,636

Population Change Since 2010: -280

Median Age: 28.6



ECONOMY:

Median Household Income: \$37,676

Number of Residents (age 16+) Employed: 19,658

Number Employed in Health Care, Social Assistance,

and Educational Services: 3,973

Population Working Outside of City: 14.4%

Average Commute Time to Work: 14.2 minutes



HEALTH:

Number of Population with Health Insurance: 21,322

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **16,532**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 7,200



Number with No Insurance: 2,930

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.33

Median Household Value: \$89,500

Total Number of Structures: 11,242

Single Unit: **7,139**

Multi-Unit: **3,466**

Mobile Home: 637

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: **7,797**

EDUCATION:

Number of School-age Children: 8,625

Total Population Over 25 Years of Age: 13,715

*Graduated High School (incl. GED): 4,031

*Attained Some College, No Degree: 2,994

*Attained Associates Degree: 1,045

*Attained Bachelor's Degree: **2,492**

*Attained Graduate or Professional

Degree: 1,304



*Data points indicate highest education level achieved

Ensure that **you count, Emporia counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.