# Census data matters to your community.

An under count in **Goddard** means our community could miss out on approximately **\$63,709.20** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



#### FACTS ABOUT GODDARD (based on data from the U.S. Census Bureau)

## **COMMUNITY**:

Total Population (as of 2017): **4,173** Population Change Since 2010: **-171** Median Age: **32.1** 



### ECONOMY:

Median Household Income: \$62,639

Number of Residents (age 16+) Employed: **2,832** Number Employed in Health Care, Social Assistance, and Educational Services: **588** 

Population Working Outside of City: **79.6%** 

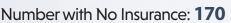
Average Commute Time to Work: 19.5 minutes



### HEALTH:

Number of Population with Health Insurance: **3,922** Number with Private Insurance (i.e. Employer, Direct-Purchase): **3,708** 

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **530** 



\*Residents can have multiple forms of insurance

#### HOUSING & LIVING:

Median Household Size: **3.06** Median Household Value: **\$140,900** Total Number of Structures: **1,405** 

Single Unit: 1,189

Multi-Unit: 160

Mobile Home: 56



Boat, RV, van, etc.: **N/A** Households with Broadband Internet Access: **1,080** 

#### **EDUCATION**:

Number of School-age Children: **1,460** Total Population Over 25 Years of Age: **2,514** \*Graduated High School (incl. GED): \*Attained Some College, No Degree: \*Attained Associates Degree: \*Attained Bachelor's Degree:

\*Attained Graduate or Professional Degree: **232** 



\*Data points indicate highest education level achieved

Ensure that **you count, Goddard counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.

#### www.kansascounts.org