

Census data matters to your community.

An under count in **Goddard** means our community could miss out on approximately **\$63,709.20** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT GODDARD *(based on data from the U.S. Census Bureau)*

COMMUNITY:

Total Population (as of 2017): **4,173**

Population Change Since 2010: **-171**

Median Age: **32.1**



ECONOMY:

Median Household Income: **\$62,639**

Number of Residents (age 16+) Employed: **2,832**

Number Employed in Health Care, Social Assistance, and Educational Services: **588**

Population Working Outside of City: **79.6%**

Average Commute Time to Work: **19.5 minutes**



HEALTH:

Number of Population with Health Insurance: **3,922**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **3,708**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **530**

Number with No Insurance: **170**



**Residents can have multiple forms of insurance*

HOUSING & LIVING:

Median Household Size: **3.06**

Median Household Value: **\$140,900**

Total Number of Structures: **1,405**

Single Unit: **1,189**

Multi-Unit: **160**

Mobile Home: **56**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **1,080**



EDUCATION:

Number of School-age Children: **1,460**

Total Population Over 25 Years of Age: **2,514**

*Graduated High School (incl. GED): **548**

*Attained Some College, No Degree: **692**

*Attained Associates Degree: **184**

*Attained Bachelor's Degree: **630**

*Attained Graduate or Professional Degree: **232**



**Data points indicate highest education level achieved*

Ensure that **you count, Goddard counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.