# Census data matters to your community.

An under count in **Highland** means our community could miss out on approximately **\$49,135.20** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



**FACTS ABOUT HIGHLAND** (based on data from the U.S. Census Bureau)

#### **COMMUNITY:**

Total Population (as of 2017): 1,043

Population Change Since 2010: +31

Median Age: 19.8



### **ECONOMY**:

Median Household Income: \$55,167

Number of Residents (age 16+) Employed: 945

Number Employed in Health Care, Social Assistance,

and Educational Services: 216

Population Working Outside of City: **51.5%** 

Average Commute Time to Work: 21.6 minutes



### **HEALTH:**

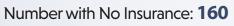
Number of Population with Health Insurance: 850

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **755** 

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 213





\*Residents can have multiple forms of insurance

## **HOUSING & LIVING:**

Median Household Size: 2.36

Median Household Value: \$81,700

Total Number of Structures: 295

Single Unit: 223

Multi-Unit: 51

Mobile Home: 21

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 140

#### **EDUCATION:**

Number of School-age Children: 667

Total Population Over 25 Years of Age: 344

\*Graduated High School (incl. GED): 101

\*Attained Some College, No Degree: 83

\*Attained Associates Degree: **53** 

\*Attained Bachelor's Degree: **61** 

\*Attained Graduate or Professional

Degree: 30



\*Data points indicate highest education level achieved

Ensure that **you count, Highland counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.