

Census data matters to your community.

An under count in **Iola** means our community could miss out on approximately **\$45,804.00** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT IOLA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): **5,459**

Population Change Since 2010: **-245**

Median Age: **36.5**



ECONOMY:

Median Household Income: **\$35,560**

Number of Residents (age 16+) Employed: **4,342**

Number Employed in Health Care, Social Assistance, and Educational Services: **679**

Population Working Outside of City: **26.5%**

Average Commute Time to Work: **15.8 minutes**



HEALTH:

Number of Population with Health Insurance: **4,987**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **3,292**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **2,469**

Number with No Insurance: **336**



*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: **2.2**

Median Household Value: **\$80,100**

Total Number of Structures: **2,759**

Single Unit: **2,132**

Multi-Unit: **539**

Mobile Home: **88**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **1,583**



EDUCATION:

Number of School-age Children: **1,512**

Total Population Over 25 Years of Age: **3,504**

*Graduated High School (incl. GED): **1,122**

*Attained Some College, No Degree: **950**

*Attained Associates Degree: **401**

*Attained Bachelor's Degree: **480**

*Attained Graduate or Professional Degree: **274**



*Data points indicate highest education level achieved

Ensure that **you count, Iola counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.