Census data matters to your community.

An under count in **Leawood** means our community could miss out on approximately **\$56,005.80** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT LEAWOOD (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): **34,195**

Population Change Since 2010: +2,328

Median Age: 45.5



ECONOMY:

Median Household Income: \$151,446

Number of Residents (age 16+) Employed: 26,206

Number Employed in Health Care, Social Assistance,

and Educational Services: 3,407

Population Working Outside of City: **77.2**%

Average Commute Time to Work: 21.7 minutes



HEALTH:

Number of Population with Health Insurance: 33,843

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **31,691**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 6,596



Number with No Insurance: 336

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.69

Median Household Value: \$431,000

Total Number of Structures: 13,268

Single Unit: **12,047**

Multi-Unit: 1,213

Mobile Home: 8

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 12,029

EDUCATION:

Number of School-age Children: 9,321

Total Population Over 25 Years of Age: 23,497

*Graduated High School (incl. GED): 1,487

*Attained Some College, No Degree: 3,086

*Attained Associates Degree: **948**

*Attained Bachelor's Degree: **9,633**

*Attained Graduate or Professional

Degree: **8215**



*Data points indicate highest education level achieved

Ensure that **you count, Leawood counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.