Census data matters to your community.

An under count in **Pleasanton** means our community could miss out on approximately **\$38,308.80** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT PLEASANTON (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 1,260

Population Change Since 2010: +44

Median Age: 43.3



ECONOMY:

Median Household Income: \$32,536

Number of Residents (age 16+) Employed: 1,022

Number Employed in Health Care, Social Assistance,

and Educational Services: 161

Population Working Outside of City: **66.4%**

Average Commute Time to Work: 29.7 minutes



HEALTH:

Number of Population with Health Insurance: 1,082

Number with Private Insurance (i.e. Employer, Direct-

Purchase): 775

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 700



Number with No Insurance: 178

 * Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 1.84

Median Household Value: \$57,600

Total Number of Structures: **797**

Single Unit: **558**

Multi-Unit: 112

Mobile Home: 127

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet

Access: 319

EDUCATION:

Number of School-age Children: 289

Total Population Over 25 Years of Age: 893

*Graduated High School (incl. GED): 321

*Attained Some College, No Degree: 265

*Attained Associates Degree: **85**

*Attained Bachelor's Degree: **85**

*Attained Graduate or Professional

Degree: 28



*Data points indicate highest education level achieved

Ensure that **you count, Pleasanton counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.