Census data matters to your community.

An under count in **Salina** means our community could miss out on approximately **\$49,343.40** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT SALINA (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): **47,513**

Population Change Since 2010: -194

Median Age: 37.4



ECONOMY:

Median Household Income: \$47,103

Number of Residents (age 16+) Employed: 37,419

Number Employed in Health Care, Social Assistance,

and Educational Services: 5,678

Population Working Outside of City: 19.1%

Average Commute Time to Work: 14 minutes



HEALTH:

Number of Population with Health Insurance: 42,018

Number with Private Insurance (i.e. Employer, Direct-

Purchase): **33,298**

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 14,918



Number with No Insurance: 4,648

*Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.37

Median Household Value: \$119,300

Total Number of Structures: 21,183

Single Unit: **16,900**

Multi-Unit: **3,602**

Mobile Home: 681

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: **14,577**

EDUCATION:

Number of School-age Children: 11,825

Total Population Over 25 Years of Age: 31,793

*Graduated High School (incl. GED): 10,470

*Attained Some College, No Degree: 7,768

*Attained Associates Degree: **2,267**

*Attained Bachelor's Degree: **5228**

*Attained Graduate or Professional

Degree: **2,668**



*Data points indicate highest education level achieved

Ensure that **you count, Salina counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.