

Census data matters to your community.

An under count in **Sterling** means our community could miss out on approximately **\$47,469.60** in federal funding (over 10 years) for each household that is missed in the 2020 Census.

KANSAS COUNTS CENSUS2020

FACTS ABOUT STERLING *(based on data from the U.S. Census Bureau)*

COMMUNITY:

Total Population (as of 2017): **2,558**

Population Change Since 2010: **+230**

Median Age: **35.1**



ECONOMY:

Median Household Income: **\$45,469**

Number of Residents (age 16+) Employed: **2,153**

Number Employed in Health Care, Social Assistance, and Educational Services: **523**

Population Working Outside of City: **37.5%**

Average Commute Time to Work: **10.8 minutes**



HEALTH:

Number of Population with Health Insurance: **2,353**

Number with Private Insurance (i.e. Employer, Direct-Purchase): **1,929**

Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): **745**

Number with No Insurance: **161**



**Residents can have multiple forms of insurance*

HOUSING & LIVING:

Median Household Size: **2.28**

Median Household Value: **\$81,100**

Total Number of Structures: **1,002**

Single Unit: **854**

Multi-Unit: **112**

Mobile Home: **36**

Boat, RV, van, etc.: **N/A**

Households with Broadband Internet Access: **688**



EDUCATION:

Number of School-age Children: **1,027**

Total Population Over 25 Years of Age: **1,453**

*Graduated High School (incl. GED): **388**

*Attained Some College, No Degree: **389**

*Attained Associates Degree: **79**

*Attained Bachelor's Degree: **243**

*Attained Graduate or Professional Degree: **228**



**Data points indicate highest education level achieved*

Ensure that **you count, Sterling counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.