CALL 5 FOR THE COUNT: LONG SCRIPT:

Hi\_\_\_\_. This is\_\_\_\_\_\_\_\_. I’m calling to see how you’re doing. I also want to let you know that I’m volunteering (if appropriate say the name of the community organization you’re helping or work for) to make sure you/your family are included in the 2020 Census.

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**Ask #1** – **I’ve filled my Census. Have you had a chance to fill out yours?**

If “Yes” – Great. Thanks. That will really help our community and our families.

If “No” – Are you planning to fill it out?

• If “Yes” – Thank you. That’s great. *Then* - How are you going to fill it out – online, by phone or by mail? o *Then* -  **To fill it out online just go to 2020CENSUS.GOV**

 **To fill it out by phone call:** • English: 844-330-2020

• Spanish: 844-468-2020

 **By Mail: Fill out your form & mail it back**.(the postage is free)

• If “No” or “I’m not sure” – Ask “Why?” Listen for the reason and then use the information below in ‘Reasons to Fill It Out the Census’ to gently persuade. o Don’t push – just give the reasons why the Census is Safe, Easy and most of all Important

o Then if they decide “Yes” - Great. Thanks. That will really help our community.  *Then* - How are you going to fill it out – online, by phone or by mail? (Use the directions above on how to fill it out)

o If “Still Not Sure” – I understand. But please think about it. It is so important to our community, schools and our families

**Ask #2** - (If “Yes” to filling out Census) – We are trying to get the word out to as many people in the community as possible to fill out the Census. I think that these calls to people we know are really important to help us get an accurate and complete count.

**Can you help out by calling at least five (5) friends, family members or neighbors in the next few days to ask them to fill out the Census?**

• If “Yes” – Thank you very much. I’ll email you the information you need.

Thanks again for filling out your Census/Thank you for agreeing to help. It’s appreciated and it will make a difference.

**When you’ve completed your calls it would be much appreciated if you take a minute to let us know how it went:**

**Reasons to Fill Out the Census & Why Others in the Community Are Doing It**

1) **It’s safe and confidential.** A federal law called Title 13 protects your personal data. Census Bureau employees take a lifetime oath, under severe penalty (5 years in jail & a $250,000 fine), never to disclose personal data. Only general statistics are used. Personal data cannot be disclosed ever to any government agency at any level. Not the police, not ICE – NOT ANYONE!

2) **It’s easy:** There are 10 questions. It generally takes about 10 minutes to fill out online. Or you can fill it out over the phone or by mail.

3) **It’s Important:** It’s very important to our community and our families in our community. Filling it out helps you and everyone else in our community.

o **Accurate Census data determines how many representatives we have** – our voice and power in government.

o **Census data helps determine where more than $6 billion in federal funding is distributed each year in Kansas.** The more accurate the information the more dollars we all get. It includes funding for emergencies like pandemics/disasters, schools, hospitals, first responders, Medicare, Medicaid, school food programs, senior programs, childcare, roads & highways and much more. It also provides us important data that will help us plan for future needs hospitals, health emergencies like COVID, schools, and businesses.

o **Filling it out helps you and everyone else in our community.**

• **If someone says – “I thought the Census was over on April 1st” – Yes, April 1st was Census Day, and that was just the beginning-not the end. There’s still time to fill it out—today is best!**